



DASVANDH NETWORK

2023
ANNUAL
REPORT

MESSAGE FROM OUR STAFF & BOARD

Vaheguru Ji Ka Khalsa, Vaheguru Ji Ki Fateh!

Respected Sangat members,

The journey of Dasvandh Network (DVN) began 12 years ago with a profound commitment to inspire the Sikh community to contribute Dasvandh in alignment with our shared values. DVN serves as a central hub for fundraising and sustainability, addressing challenges faced by Sikhs and broader communities through high-impact activism.

As we reflect on the past decade, we are delighted to share that DVN's online giving platform has experienced remarkable growth. In 2023, with Guru's blessings, we achieved our strongest year yet. A total of \$2.3 million was raised from over 3,900 donors spanning 16 countries, including 50 U.S. states and territories. In addition to the funds raised, we provided an \$565,000 in grants to 7 organizations tackling critical issues.

This success is attributed to strategic investments in our staff, operations, marketing, and partnerships. Looking ahead to 2024 and beyond, our commitment remains steadfast in supporting the impactful work of our partner organizations, especially through emerging digital avenues. We are dedicated to enhancing our technology and governance to make the giving process even more seamless.

While celebrating these accomplishments, we acknowledge that our vision of encouraging Sikh families worldwide to regularly contribute Dasvandh is still evolving. Numerous organizations can benefit from our platform, and we eagerly anticipate reaching new milestones and amplifying the incredible work being done. We extend our heartfelt gratitude to our donors for their continued support on this collective journey of growth.

With sincere appreciation,
Amrita Bamrah, Executive Director, on behalf of Staff & Board



2023 EXECUTIVE SUMMARY

KEY STATS

- **\$2.9M** total funds raised for 77 organizations (\$2.3M on DVN platform, \$565K via grants)
- **\$15M+** total funds distributed through platform & grants since inception

2024 GOALS

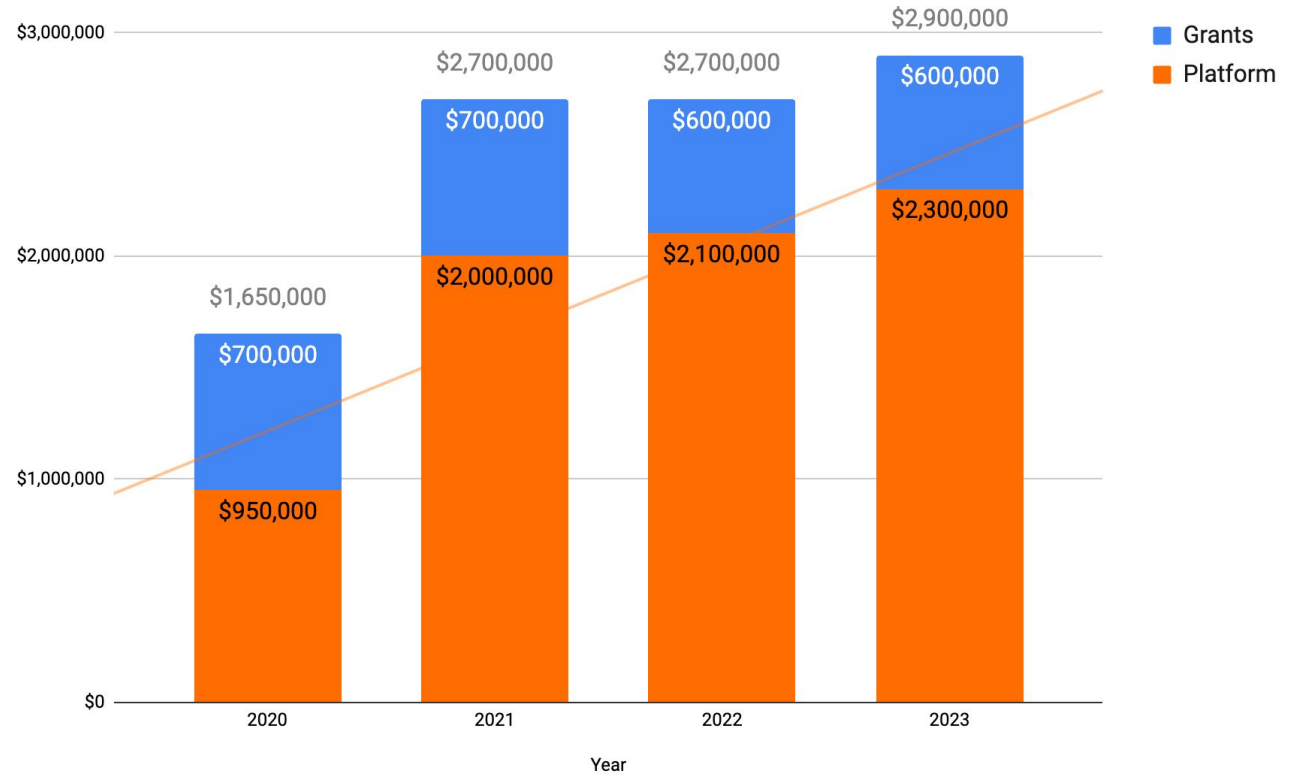
- **Fundraise** \$2.6M on DVN platform
- **Grow** the number of new donors joining the platform through SEO and other marketing avenues
- **Raise brand awareness** about Dasvandh Network in diverse communities across the globe

OPERATION UPDATES

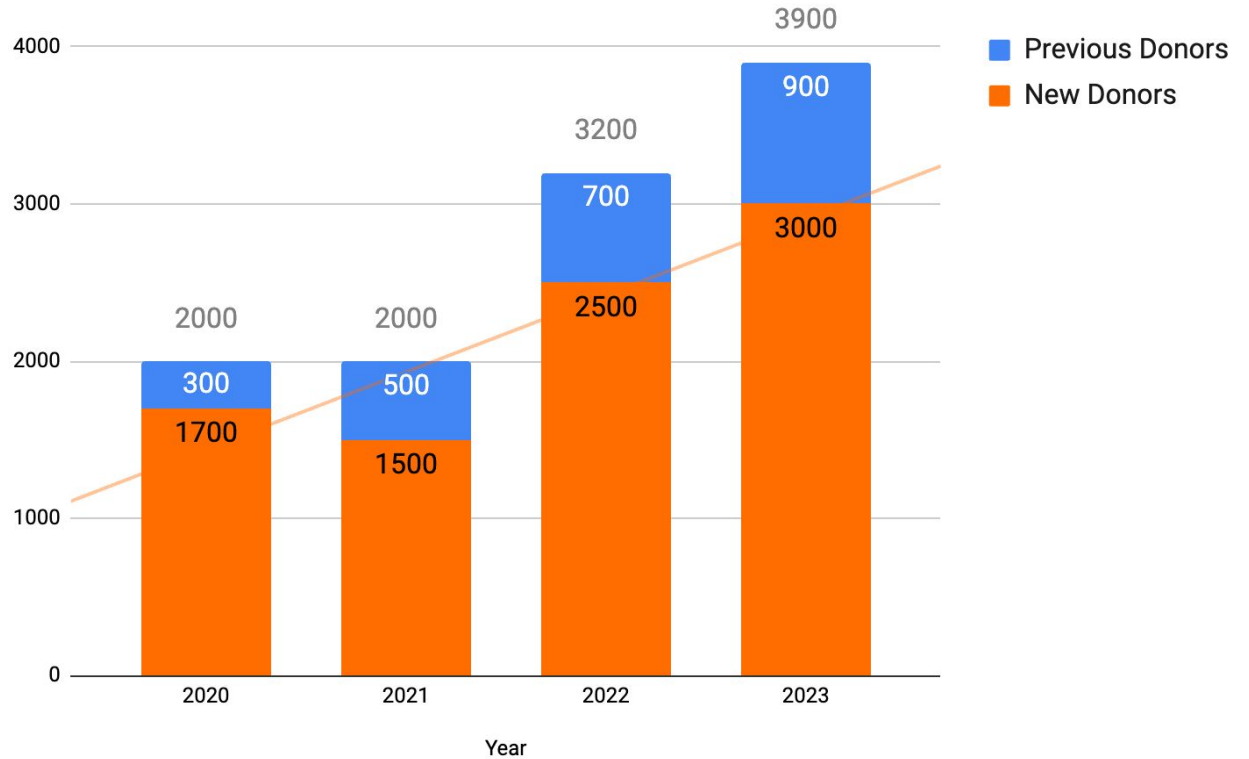
- **Hired** a new Executive Director
- **Added** two new Board members
- **Enhanced** marketing strategy and acquired new tools to better outreach to existing and new donors
- **Built** new products and policies for improved engagement with nonprofit partners



TOTAL IMPACT IN 2023



PLATFORM GROWTH IN 2023



KEY DONOR STATS IN 2023

13K Total Users on Platform

850 New Recurring Monthly Donations

\$30 Average Active Monthly Donation

3.5 Average Transactions per User

KEY ORG STATS IN 2023

77 Unique Organizations Fundraising

55 New Organizations & Projects

\$31K Average Fundraised by Organization

2023 INITIATIVE HIGHLIGHTS



New Executive Director

Introduced Amrita Bamrah, a dynamic leader committed to positive change. As a first-gen Sikh American woman, she brings a deep community ties and a wealth of experience. We also welcomed two new members to our Board of Directors.



Digital Marketing Strategy

Developed innovative strategies and practices to attract and keep donors using search engine optimization (SEO), digital ads, and tools.



Activist Collaborations

Led over 10 strategic campaigns with partner orgs to amplify and fundraise for their projects.



Flood Relief Initiatives in Punjab

Raised thousands of dollars in dasvandh for six of our partners who were on the ground providing relief and help during the catastrophic Punjab floods in July 2023.



DasvandhSeries & Outreach

Arranged several virtual events to update donors about Dasvandh Network, our partners, and current issues. Met with sangat during various in-person outreach initiatives.



DasvandhWeek 2023

Achieved a milestone with this groundbreaking 10-day fundraising campaign, securing \$1 million in pledges for 80+ orgs, marking it the largest global Sikh digital fundraiser.

IMPACT TESTIMONIALS

“SHDF thanks DVN for helping spread the word about our mission to provide scholarships for professional higher education to academically meritorious students from financially disadvantaged families in Punjab. We appreciate the support of donors from various geographical regions, with special thanks to those donating on a recurring basis. Each \$550 raised makes possible one scholarship for a year, and gives young women and men the ability to gain qualifications essential for securing well-paying jobs.”

- Sikh Human Development Fund



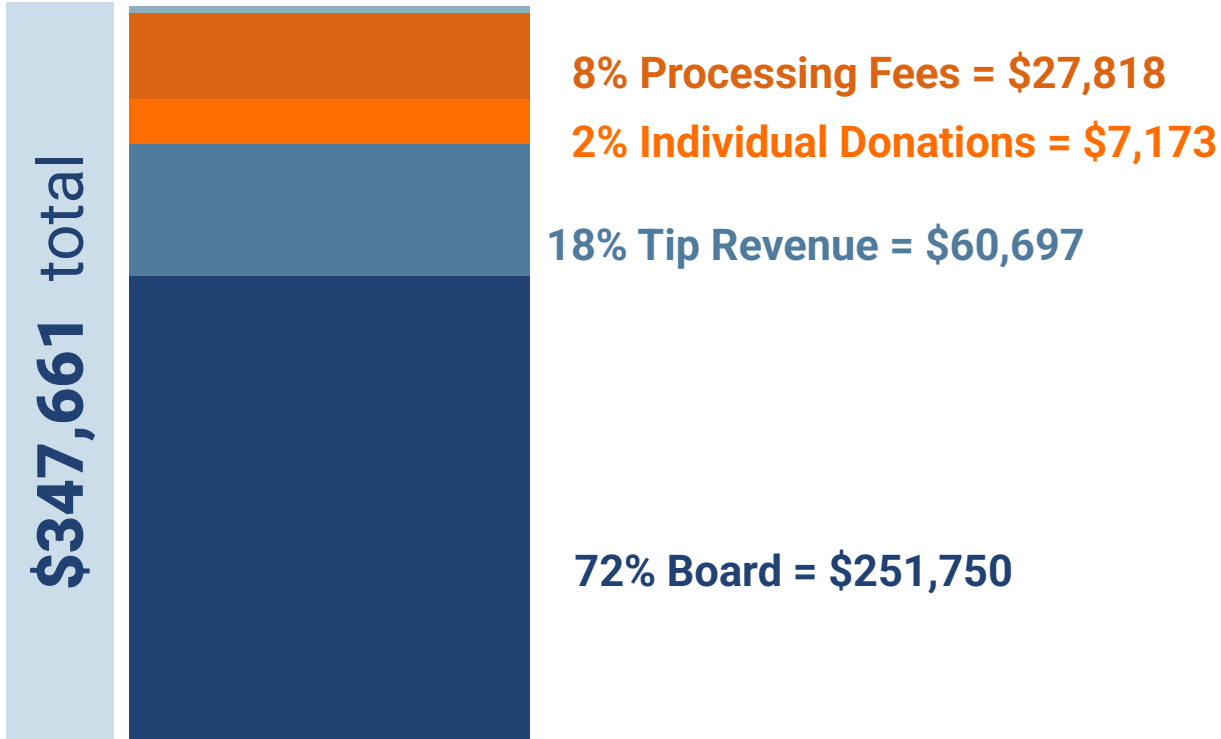
IMPACT TESTIMONIALS

“Since we began in 2020, The Seva Collective has leaned heavily on Dasvandh Network to provide a clean, simple, and impactful platform to share our goals and accomplishments in order to galvanize our community to give. Our one major fundraiser of the year happens on DVN and we are immensely grateful for this powerful tool to help connect with our donors allowing them to give their Dasvandh with this modern and effective tool.”

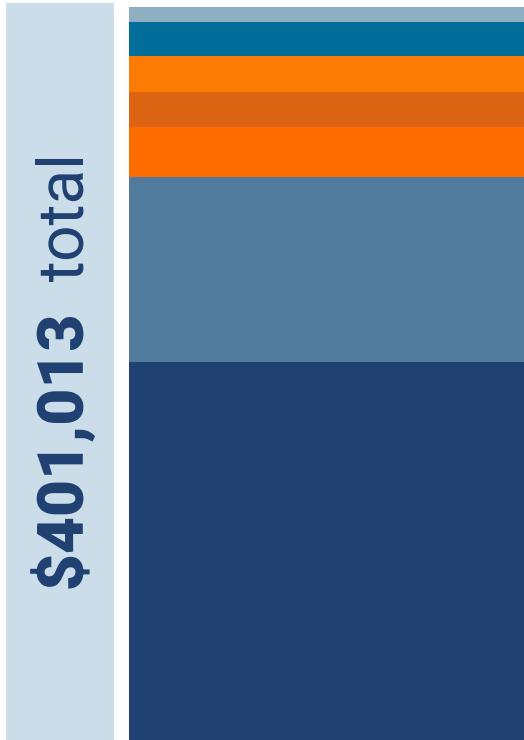
- The Seva Collective



FINANCIALS: OPERATIONS INCOME



FINANCIALS: OPERATIONS EXPENSES



1% Annual Meeting & Travel= \$5,533

3% Admin & Misc = \$11,259

3% Accounting & Audit = \$14,004

6% Web Development = \$25,110

7% Processing fees= \$26,684

20% Marketing= \$81,763

59% Salaries (including taxes/insurance) = \$236,661

MEET OUR STAFF



Amrita Bamrah, Executive Director

"I am honored to lead Dasvandh Network, collaborating with the community to amplify our impact and bring meaningful change. The organization's inspiring mission and legacy supporting Sikh causes resonate deeply with me. I'm excited to collaborate with dedicated sevadars and sangat globally, contributing to on-the-ground efforts for lasting impact."



Mahadi Sirat, Marketing Manager

"Being a part of DVN has been an extraordinary journey. We engage with over 80 partners dedicated to impactful work both in the community and beyond. Through the combined efforts of our team and the generosity of thousands of donors, we play a role in enabling seva and fostering positive changes daily—a source of constant inspiration."

MEET OUR INTERNS



Saibhang Kaur, Intern

"This internship provided me an opportunity to dig deeper into Seva and realize the necessity of the work we do here at DVN. Not only is it selfless service, but it ties the community together, so my involvement was a wonderful opportunity to build connections and gain meaningful work experience."



Himmat Singh, Intern

"My work with DVN has empowered me with the skills I need to hold my own in a professional environment. I have honed my communication, teamwork, and time management skills while also gaining experience in a new field."

MEET OUR BOARD OF DIRECTORS



Our board comprises 21 members spanning the United States. Besides financially supporting DVN, the board also allocates grants to various Sikh nonprofits.

Our annual Board Meeting occurred in September in Minneapolis, Minnesota.

Beyond shaping the strategic vision for Dasvandh Network, the board allocated grants to more established Sikh-led nonprofits using contributions from board members. **In 2023, we granted \$565,000 to 7 Sikh-led nonprofits that have progressed further in their organizational journey.** These funds are instrumental in propelling these organizations to the next stage of their growth and mission.

Our current board members include:

Parvinderjit Singh Khanuja, Gurvendra Suri, Gurvinder Pal Singh, Harinderjit Singh, Gurdip Singh Malik, Jolly Singh, Tejinder Singh Glamour, Mandeep Singh Dhalla, Gurmit Singh Bhatia, Harshivinderjit Singh Bains, Simran Kaur, Surendrapal Singh Mac, Amarjit Singh, Jagjit Kaur Aneja, Deepinder Singh, Rupinder Singh, Inderpal Singh, Manpreet Singh Dhalla, Dr. Bhupinder Singh and Family, Rameet Kaur and Family, Kulmeet Singh and Family



**WE DEEPLY APPRECIATE
YOUR ONGOING
SUPPORT!**

dasvandhnetwork
INSPIRE GIVING

